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DANISH ARTS FOUNDATION
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PRESS RELEASE

Danish-Italian design duo to curate MINDCRAFT15 in Milan

In 2015, the Danish MINDCRAFT exhibition at the world's leading design event, Fuori Salone in Milan, will be curated by Stine Gam and Enrico Fratesi, who make up the Danish-Italian design duo GamFratesi.

Furniture designers Stine Gam and Enrico Fratesi have twice been among the selected participants in MINDCRAFT, which annually showcases the best of Danish contemporary design and craft at Fuori Salone in Milan. But at the next instalment of the world's largest design event, the duo will be in charge of selecting the innovative Danish craftspeople and designers who are going to be included in the exhibition.

The two designers were appointed as curators for MINDCRAFT15 by the Committee for Crafts and Design Project Funding under the Danish Arts Foundation.

"The committee is proud to present GamFratesi as curators. We are convinced that they will be able to both preserve and challenge the legacy and values of MINDCRAFT," says Astrid Krogh, who chairs the committee.

Stine Gam is Danish, and Enrico Fratesi is Italian. Their respective backgrounds come through in a design expression that draws on classic Danish furniture design as well as an intellectual and conceptual Italian approach.

GamFratesi have made a name for themselves internationally, both as designers and as exhibition architects. Their work fuses tradition and renewal and takes an experimental approach to materials and techniques, which they also bring into play when they curate and create exhibitions.

GamFratesi is part of the latest generation of furniture designers, and they have earned international acclaim for successful designs like Haiku Sofa and Beetle Chair, both of which were presented at MINDCRAFT before they were put into production by, respectively, Fredericia Furniture and Gubi.

About MINDCRAFT

MINDCRAFT is an internationally recognized and award-winning exhibition concept with varying participants and external curators that presents the best of Danish craft and design at the world's leading design event, Milan Design Week. The event aims to profile and brand Danish craft and

design to national and international opinion-leaders, media, manufacturers and design and craft professionals.

The participants in MINDCRAFT are selected by external curators who are appointed by the Committee for Crafts and Design Project Funding under the Danish Arts Foundation.

From 2008 through 2013, the MINDCRAFT exhibitions were developed and organized by Danish Crafts. As part of the political decision to merge Danish Crafts with the Danish Agency for Culture from January 2014, the exhibition concept continues under the aegis of the Danish Arts Foundation with the Danish Agency for Culture serving as the secretariat.

Since 2008, MINDCRAFT has served as a strong platform for the international exposure of Danish craft and design.

For information about MINDCRAFT

www.mindcraftexhibition.com

www.facebook.com/mindcraftexhibition

For information about GamFratesi

www.gamfratesi.com

For information about the Danish Arts Foundation, Committee for Crafts and Design Project Funding

www.kunst.dk/english/art-forms/crafts-and-design

Additional information

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