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**STATENS KUNSTFOND**  
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PRESS RELEASE

## **MINDCRAFT17 presents the finest of Danish craft and design**

**MINDCRAFT17 introduces the international design audience in Milan to 15 new works by some of Denmark's leading craft makers and designers. The exhibition is curated and designed by the renowned Danish designer Henrik Vibskov and takes place in the heart of Milan.**

Every year, more than 300,000 design aficionados visit the Milan Design Week, the world's biggest design event. Again this year, the Danish Arts Foundation's Committee for Crafts and Design presents brand-new works by a select group of Danish craft makers and designers to an international audience. The exhibition is curated and designed by Danish designer Henrik Vibskov.

True to tradition, MINDCRAFT showcases a selection of the most talented names in Danish craft and design, including both new and established names. This year's exhibition features 18 craft makers and designers who represent a wide range of practice areas and works made of materials such as silver, paper, wood, ceramic, textile and concrete.

### **Participants**

Tobias Møhl, Yuki Ferdinandsen, Eske Rex and Maria Mengel, Birk Marcus Hansen, Emil Krøyer and Mads Sætter-Lassen, Anne Dorthe Vester and Maria Bruun, Kasper Kjeldgaard, Lærke Valum, Marianne Eriksen Scott-Hansen, Isabel Berglund, Hanne G, Anders Ruhwald, Christina Schou Christensen, Pernille Pontoppidan Pedersen, and Carl Emil Jacobsen.

With MINDCRAFT17, the exhibition returns to the historic cloister San Simpliciano, the venue of the 2015 exhibition. In 2015, the spectacular scenography drew international attention and received both a 'Milano Design Award' and a 'German Design Award'.

### **Dates and location**

MINDCRAFT17  
4-9 April 2017

Tuesday 11:00–23:00,  
Wednesday–Saturday 11.00–21.00  
Sunday 11:00–17:00.

San Simpliciano  
Piazza Paolo VI 6  
20121 Milan

[Read more on our website](#)

[Follow MINDCRAFT on Facebook](#)

[Read more about the Danish Arts Foundation's Committee for Crafts and Design Project Funding](#)

### **Facts about MINDCRAFT**

MINDCRAFT is an internationally recognized and award-winning exhibition concept with varying participants and external curators that presents the best of Danish crafts and design at the world's leading design event, the annual Milan Design Week.

The MINDCRAFT exhibition premiered in 2008. This year's event thus marks the tenth anniversary for the event. Over the past ten years, the exhibition has become a well-established and sought-after international platform for Danish craft and design.

The purpose of MINDCRAFT is to profile Danish craft and design to national and international opinion leaders, press outlets, manufacturers and other professionals in the field. Over the years, several of the participants have been spotted by leading manufacturers and had their MINDCRAFT exhibit put into production. Among these manufacturers are the Italian design brand Nemo Cassina as well as the Danish firms Fredericia Furniture, HAY, Muuto, Menu, Skagerak and Gubi. Other exhibitors have sold works to private collectors or established collaborations with galleries in New York, London, Paris and other cities around the world.

MINDCRAFT is initiated by the Danish Arts Foundation Committee for Crafts and Design, Project Funding. The exhibition is organized by the Danish Agency for Culture and Palaces.

### **Additional information:**

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